

Center for Continuing Professional Education

2022 Fall Symposium

Hybrid: On-site and Live Interactive Webinar

October 29, 2022



The Center for Continuing Professional Education (CCPE) at UC Davis School of Veterinary Medicine leverages the rich expertise of our faculty experts and other leaders in the field, to deliver dynamic programming that attracts participants across the country and globe. This broad reach, combined with the flexibility of the virtual world, ensure increased availability and access to our programs, as well as additional exposure for our partners.

CCPE relies on the educational grants for our corporate partners to provide state the art continuing education opportunities to veterinarians in both general and specialty practice as well as registered veterinary technicians.

We welcome the opportunity to collaborate with industry, and sincerely thank you for your interest and support of our programs.

EDUCATIONAL GRANT BENEFITS	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,250
Complimentary onsite registration ¹	4	2	1
Complimentary virtual registration	4	2	1
Discounted onsite registration ²	4	2	1
Exhibit table for company literature and complimentary items ³	6' Table (prime location)	6' Table	6' Table
Company logo recognition in slide set posted in lobby during conference	X	X	X
Company logo and link on the event page and virtual platform	X	X	X
Company logo and link on the email advertisements	X	X	X
Verbal recognition at the beginning of the conference	X	X	X
Support of selected scientific session ⁴	3	2	1
Company printed and/or electronic materials for attendees	X	X	
Full slide visual recognition in lecture rooms during the breaks	X	X	
Opportunity for company representative to provide opening remarks	X		
Company branded material included in registration packet ⁵	X		

¹ Includes all sessions and meals for company representative(s) or special guest(s)

² 50% reduction in conference price for additional company representative(s) or special guest(s)

³ Approved complimentary items should be of nominal value, suggested \$10 or less per item.

⁴ Verbal recognition at the beginning of the lecture session/lab

⁵ E.g. lanyards; notepads; folders

Corporate Partner Educational Grant Benefits are subject to change.

To learn more, visit: <https://ce.vetmed.ucdavis.edu>

Please feel free to connect with the CCPE team at svmcontinuinged@ucdavis.edu or Melissa Bartholomew, CCPE Program Manager, mmbartholomew@ucdavis.edu with questions.